

# THE BIG BALLOON COMMUNICATIONS INC.

**FOR IMMEDIATE RELEASE**

STELLAR AND GRAMMY WINNER DORINDA CLARK  
COLE SIGNS DEAL WITH BRASSEUR, INC.  
TO PRODUCE THE ROSE COLLECTION



Dorinda Clark Cole introduces her first line of high quality suits, outerwear and sportswear for women. The line will be in stores fall – holiday 2008.

(Los Angeles, CA – June 1, 2008) – Dorinda Clark Cole signs exclusive fashion deal with Brasseur, Inc. to produce high-quality suits, sportswear and outerwear for active professionals and women in church. “For the past two years, I have been the spokes model for Donna Vinci [Brasseur, Inc.], said Clark Cole. “Creating my own line of fashions has always been a dream of mine and I felt based on my great relationship with Donna Vinci, that who better to create that line than them.”

The new line is designed for women on the go who want to wear clothing that is high quality, comfortable and tasteful. “Today it’s difficult to find clothing that honors a women’s body without showing all of our assets, continued Clark Cole. “My Rose Collection is specifically designed to address that issue. From suits to high-fashion coats and jackets, this collection will address the needs of any women.”

The line is appropriately named *The Rose Collection* and symbolizes Clark Coles’ love of roses. During her concerts and appearances, she presents women in the audience with roses to inspire and encourage them. Clark Cole believes this new line of apparel will continue that message. *The Rose Collection* will be in stores July 2008. To learn more about *The Rose Collection* visit [www.donnavinci.com](http://www.donnavinci.com). To learn more about Dorinda Clark Cole’s latest chart topping CD entitled “Take It Back” visit [www.dorindaclarkcole.net](http://www.dorindaclarkcole.net).

A staple for 26 years, Donna Vinci brings the fusion of traditional church attire with the styling only crafted by couture designers in Paris and Italy. To learn more about Donna Vinci and sign up to receive the Donna Vinci Monthly Newsletter filled with great retail and industry tips, visit [www.DonnaVinci.com](http://www.DonnaVinci.com).

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For more information contact:

Greg King  
The BIG Balloon Communications  
310.801.0441  
[greg@theBIGBalloon.com](mailto:greg@theBIGBalloon.com)

Danny Golshan  
Donna Vinci  
213.746.2390  
[danny@donnavinci.com](mailto:danny@donnavinci.com)